SIMUNYE BRANDING GUIDELINES
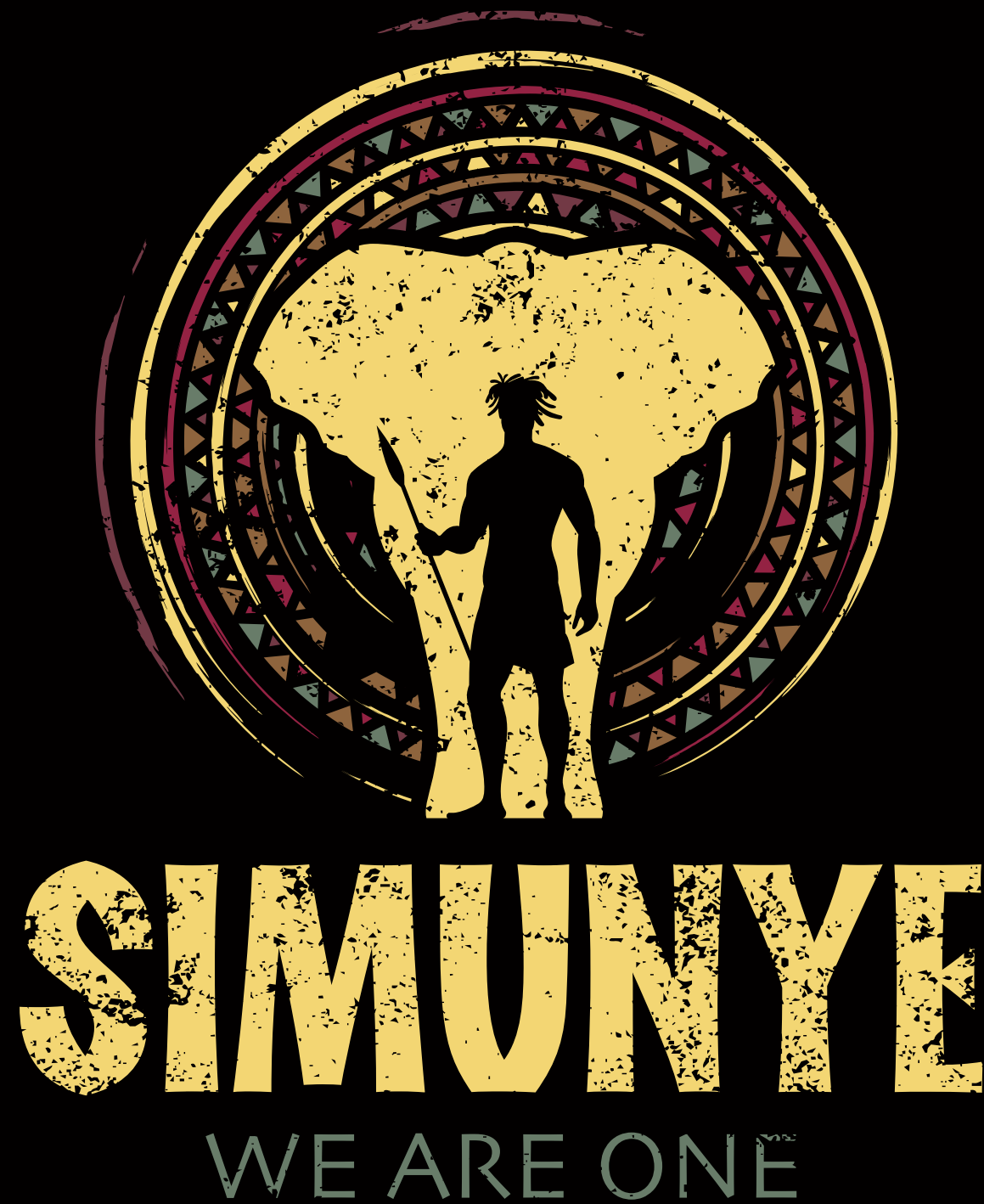
SIMUNYE

WE ARE ONE

LOGO

PRIMARY LOGO

official full colour logo

SIMUNYE
WE ARE ONE

SIMUNYE
WE ARE ONE

SIMUNYE
WE ARE ONE
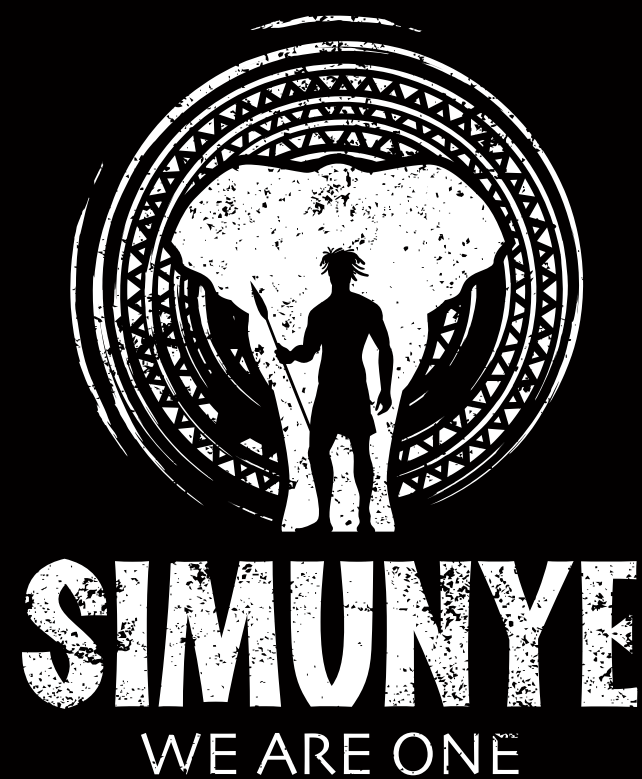
SIMUNYE
WE ARE ONE

LOGO

PRIMARY LOGO

single colour logo usage if needed

SIMUNYE

WE ARE ONE

LOGO

SECONDARY LOGO

horizontal logo layout

SIMUNYE

WE ARE ONE

FONTS

PRIMARY FONT

AARDVARK

ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

SECONDARY FONT

SKIA

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

COLOURS

Colour 1
CMYK : 36 **c** 57 **m** 81**y** 22**k**
RGB : 141 **r** 100 **g** 61 **b**

Colour 2
CMYK : 61 **c** 38 **m** 60**y** 14**k**
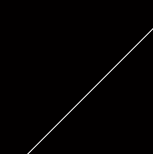RGB : 104 **r** 124 **g** 105 **b**

Colour 2
CMYK : 30 **c** 97 **m** 61**y** 23**k**
RGB : 148 **r** 34 **g** 67 **b**

Colour 4
CMYK : 42 **c** 80 **m** 56**y** 35**k**
RGB : 114 **r** 57 **g** 67 **b**

Rich Black
CMYK : 40 **c** 40 **m** 40**y** 100**k**
RGB : 2 **r** 0 **g** 0 **b**

**KURZ 428 Gold Foil /
Pantone 871c/u**
CMYK : 5 **c** 13 **m** 66 **y** 0 **k**
RGB : 2 **r** 0 **g** 0 **b**